American Society for Indexing

COMMITTEE REPORT

## Please return this report electronically no later than Wed., April 17, 2019.

email: [gwen@asindexing.org](mailto:gwen@asindexing.org)

Name of Committee: Webinars and Online Learning Date: 4-13-19

Name of Chair: Shannon Li Email: shannonli.indexing@gmail.com

Name of Board Liaison: Email:

Other Committee Members (names and email addresses). Add second sheet if necessary.

Cynthia Savage (csavage@savageindexing.com)

REPORT OF PLANNED ACTIVITY: **May 1, 2019–April 30, 2020**

(Use as much space as desired.)

Online Learning:

Plans are underway for a course on embedded indexing in October. One session on making arrangements with clients, one session exploring an embedded utility (or two), one session on e-book indexing. A prospective presenter suggested breaking down the sessions among different individuals, which I thought was a great idea. Jan Wright is a definite ‘yes’ for the session on client arrangements. I have *very* tentative yes’s for the other two sessions (Jim Fuhr on CUP-XML WordEmbed, and Pilar Wyman on e-books), and that’s after many no’s from other prospective volunteers. There’s a definite possibility that this course topic will have to be shelved until 2020.

An alternative topic might be business marketing strategies – Sergey Lobachev is giving an extended talk on this at the upcoming WNY workshop, so he might like the opportunity to turn it into an online course (haven’t approached him about it yet).

Webinars:

Attempted plans for a cookbook indexing webinar for late summer/early fall, but shelving this until next year. Theresa Shere is interested and has a great template from a recent presentation, but she can’t commit this year. Will try to arrange with her for an early 2020 presentation – maybe February.

Alternatively planning a course on disaster planning for late summer/early fall. Carolyn Weaver has recently presented on this, and Kendra Millis is giving a presentation along these lines at the Scottsdale conference – either presenter might be a good option (haven’t made inquiries yet.)

AElfwine Mischler is interested in presenting on indexing Arabic names sometime in the fall. She is concerned about her internet quality in Cairo, so she would prefer to present when she’s visiting the US, but she doesn’t have firm dates yet. I think a November date would be preferable, and it’s possible that her connection in Cairo would be just fine to host a webinar – a test-run could be arranged to check it out.

Genealogy indexing is another option for late 2019/early 2020. No clear ideas on who would be good presenters for this. Perhaps Ina Gravitz, past coordinator of the old Genealogy SIG?

REQUESTED BOARD ACTION: